

Established in 2004, Rocket City Roller Derby League is dedicated to bringing the sport of roller derby to Huntsville, Alabama. We are committed to running a safe, competitive, and professional league as members in good standing of the Women's Flat Track Derby Association (WFTDA). We foster and promote the growth of flat track roller derby nationwide.

Flat track roller derby is a fast-paced, competitive contact sport played on quad roller skates. Theatrics are part of the fun, but nothing is fake or scripted.

As a 501(c)3 non-profit organization, we love our community and believe in giving back. Since our inception, we've partnered with non-profit groups in the Huntsville area including:

- Thrive Alabama
- American Red Cross
- A New Leash on Life
- Girls Inc.
- Habitat for Humanity
- Hope Place
- United Way
- United Cerebral Palsy
- 501st Legion of Storm Troopers
- The Ark, Inc.
- Boys & Girls Club
- Crisis Service of North Alabama



CONTACT US TODAY

Rocket City Roller Derby can help you achieve your advertising goals with a variety of promotional options. Save time and money with our standard packages or choose individually.

THE CHOICE IS YOURS!

No matter the selection, our talented and friendly team members will treat you and your business with the respect and dedication you deserve.

POINT OF CONTACT

sponsorship@rocketcityderby.com
P.O. Box 18514, Huntsville, AL 35804



WWW.ROCKETCITYDERBY.COM

ADVERTISE
YOUR BUSINESS
SUPPORT
LOCAL NON-PROFIT
SPONSOR
ROCKET CITY
ROLLER DERBY LEAGUE



501(c)3 non-profit organization

HOW CAN I SUPPORT RCRD?

SPONSORSHIP PACKAGES

We offers a variety of package options, optimally priced to create the biggest impact for your business. Whether you prefer print marketing or digital announcements, we have the perfect package for you.

All packages include social media mentions and a logo link on our website.

SILVER \$600

- 1/2 page ad in home bout programs
- Banner at all home bouts
- Announcement during home bouts
- Website listing

AFTER PARTY SPONSOR \$300

- 1/4 page ad in home bout programs or banner at all home bouts
- Announcement during home bouts
- Website listing

ALL STAR \$150

- 1/4 page ad in home bout programs
- Announcement during home bouts

TEAM SPONSOR \$3000

Your logo will be worn with pride on each derby jersey and you will be the Official Rocket City Roller Derby Sponsor of the season. Package includes VIP basket and all High Roller benefits.

HIGH ROLLER \$1200

- Full page ad in home bout programs
- Listed as presenting sponsor with logo on bout program, posters, and flyers
- Banner at all home bouts
- Announcement during home bouts
- Appearance at business event or website promotion

GOLD \$900

- 1/2 page ad in home bout program
- Listed as presenting sponsor with logo on bout program, posters, and flyers
- Banner at all home bouts
- Announcement during home bouts
- Appearance at business event or website promotion

A LA CARTE OPTIONS

WEBSITE LISTINGS

1 Month: \$45 3 Months: \$120 6 Months: \$200

Share your business on social media and feature your company logo on our official website to reach our diverse fans or your target audience.

BOUT PROGRAM ADS

1/4 Page: \$25 1/2 Page: \$50 Full Page: \$100

Share your gray-scale ad in bout programs.

BOUT ANNOUNCEMENTS

\$10 Per Plug

Your company name announced as a RCRD Sponsor to 300+ spectators per bout.

